

FOR IMMEDIATE RELEASE

January 23, 2008

Contact: Priscilla Caldwell, APR, SATW

Madigan Pratt & Associates

Priscilla@madiganpratt.com

757-645-3113



**TRIPADVISOR NAMES NISBET PLANTATION BEACH CLUB
#1 LATIN AMERICAN / CARIBBEAN LUXURY HOTEL AND #6 LUXURY HOTEL IN THE WORLD
AAA, TripAdvisor, Condé Nast Traveler, All Rank Nisbet among the Best Resorts**

NEVIS, West Indies — The word is out. Nisbet Plantation Beach Club, an intimate historic beach resort is *the very best luxury hotel in Latin America and the Caribbean*, according to TripAdvisor.

Each January TripAdvisor publishes its annual “Travelers’ Choice Awards” listing the world’s top hotels based on reviews posted on TripAdvisor.com. The 2008 Travelers’ Choice Awards are based on millions of hotel reviews and are designed to recognize the very best hotels according to the most important critics — their own guests.

Nisbet Plantation Beach Club’s guests are so pleased with their vacations that the hotel is one of the very few in the world to be rated a perfect 5.0 on TripAdvisor.com. As a result **TripAdvisor** now ranks Nisbet #1 of all the best luxury resorts in Latin America and the Caribbean and #6 in the world. That’s right — in the WORLD.

This intimate Caribbean resort is the Caribbean’s only historic plantation inn located directly on the beach. With just 36 rooms spread across 30 lush acres, Nisbet has won the attention of a growing number of traveling sophisticates across the globe.

“We are so confident in the way our staff takes care of our guests we have added TripAdvisor reviews for the hotel right on the [Nisbet Home Page](#),” says Glen Hurd, Nisbet’s general manager. “When last checked, we are the only hotel in the world to post TripAdvisor guest reviews on the home page. We want potential travelers researching a Caribbean vacation to ‘Get the truth, then go,’ as TripAdvisor’s slogan says.”

A complete listing of the Trip Advisor Travelers’ Choice Award Winners from around the world can be found on the [Nisbet Plantation Awards Page](#).

More Accolades for Nisbet Plantation

Being recognized as the #1 hotel in the Caribbean by TripAdvisor is the latest in a long string of recent accolades bestowed on this intimate hotel.

- In December 2007 the editors at **Condé Nast Traveler** placed Nisbet on their 2008 Gold List of the best resorts in the world.
- Readers of **Condé Nast Traveler** named Nisbet the third Best Caribbean Resort in the 2007 Readers’ Choice Awards, announced in November.
- **AAA** awarded Nisbet two 4-Diamond ratings in 2007 and again in 2008 for the resort and the Great House dining room. The Great House offers exquisite dining in an elegant air-conditioned setting, one of only two on the entire island of Nevis.
- Nisbet was recognized by travel agents as the leading resort of St. Kitts & Nevis and in the 2007 World Travel Awards.

“All these awards certainly have increased our visibility and occupancy. Nonetheless our dedicated staff will always be ready to make each and every guest feel welcomed and cherished, ensuring we continue to provide the superior hospitality for which the resort has become known.”

Nisbet always has been recognized as providing one of the best guest experiences in the Caribbean. The awards and recognition from guests, the media and travel experts started pouring in following the completion of a multi-million dollar renovation the year before.

All of the guest accommodations' interiors were completely redesigned in 2006 and improvements continue. An artificial reef was completed in 2007 and already has enhanced the beach environment for ocean life and swimmers. Nisbet just reopened The Palms Spa, its on-site spa completely redesigned in an expanded space offering a full selection of massage and treatments, as well as signature amenities and world-renowned Epicuren's healing products. "To meet the highest standards in guest service and amenities, we continue to enhance the resort," insists Mr. Hurd.

For reservations and information, visit www.NisbetPlantation.com, or call 869-469-9325.

About Nisbet Plantation Beach Club

Nisbet Plantation Beach Club is the Caribbean's *only* deluxe plantation inn located directly on the beach. It is one of the Caribbean's historic sugar plantations and the ancestral home of Fanny Nisbet, the loving and ever-faithful wife of Britain's most famous naval hero — Lord Admiral Horatio Nelson.

The plantation's beautifully-restored Great House, c. 1778, and 36 charming cottages all with modern conveniences are set in 30 acres of lush tropical foliage. The resort recently completed a multi-million dollar renovation.

About Nevis

This 36-square-mile Caribbean island lies near the top of the Lesser Antilles archipelago, about 200 miles south of Puerto Rico, and just west of Antigua. This island jewel is approximately 7 miles long and 5 miles wide, with natural vegetation that is unparalleled. Nevis is one of the remaining unspoiled places on earth. From the top of the 3,232-foot Nevis Peak created by the only shield volcano in the Caribbean, to the depths of the clear waters offshore, there is a world of flora and fauna to be explored.